MINUTES
Economic Development Committee - Regular Session - Meeting
Wednesday, December 4, 2019 North Plains Senior Center -
Downstairs 6:00 PM

COMMITTEE MEMBERS: Chair Gabe Martinez, Vice-Chair Jacquelyn Hunt, Lisa Beutler,
Mohamed Ghoneim, Eric Lawson

COMMITTEE MEMBERS ABSENT:

STAFF PRESENT: City Recorder Lori Lesmeister

OTHER:

1 CALL TO ORDER: 6:04 pm

2 PLEDGE OF ALLEGIANCE:

3 ROLL CALL:
a) All members in attendance

4 PUBLIC COMMENT:
a) One resident in attendance, no public comment.

5 APPROVAL OF MINUTES:
a) Review and approval of October 2, 2019, Regular Session Minutes
   Motion to approve the October 2, 2019 Regular Session Economic Development
   Committee Minutes.
   Moved by Member Hunt. Second by Member Beutler.
   Motion was approved unanimously.

6 UNFINISHED BUSINESS:
a) Business Survey Results Discussion

   Points discussed:
   Visibility and Marketing (example: spotlight a different business each month in the
   city newsletter)
   Possibly look into some kind of digital business newsletter
   Other Social Media platforms for marketing (FB, Instagram, Twitter, a City App like
   the one being tested in Dayton right now, etc.)
   * City Manager Varner noted that the City is in the process of a Communications Plan
   Study right now and these items will definitely be included in the discussion
Partnering with the Chamber of Commerce - attending either their Jan. or March meeting and giving a brief presentation of EDC and what their goals are and how they can work to achieve them
Any financial assistance from the City?
The URA can help - schedule a joint Work Session in the coming months
Committee representative attend a future City Council meeting and give an update on what the EDC is working on, and what their short term goals are

7 STAFF, COUNCIL, PLANNING COMMENTS:
a) **Land Use Applications - Year to Date**

8 ECONOMIC DEVELOPMENT COMMITTEE COMMENTS:
a) Brief discussion on moving the January meeting from Jan. 2nd to Jan. 15th because of the holiday week, and Chair Martinez’s birthday on Jan. 2nd. City Recorder will check to make sure the Senior Center is available of Wednesday, January 15, 2020 at 6:00 pm and let all committee members know.

9 ADJOURNMENT: 7:58 pm

Submitted by:

Lori Lesmeister, City Recorder

Date Minutes Approved: Jan 5, 2020