MINUTES
Economic Development Committee - Regular Session - Meeting
Wednesday, February 5, 2020 North Plains Senior Center -
Downstairs 6:00 PM

COMMITTEE MEMBERS: Chair Gabe Martinez, Vice-Chair Jacquelyn Hunt, Lisa Beutler, Eric Lawson, Mohamed Ghoneim

COMMITTEE MEMBERS ABSENT:

STAFF PRESENT: City Manager Andy Varner, Finance Director Bill Reid

OTHER: Ex Officio Councilor Rickey Smith

1 CALL TO ORDER: at 6:03 pm

2 PLEDGE OF ALLEGIANCE:

3 ROLL CALL:
   a) All committee members present, Ex Officio Councilor Rickey Smith, City Manager Andy Varner and Finance Director Bill Reid in attendance

4 NEW BUSINESS:
   a) Nominate and vote on Chair 2020
      Move to appoint Gabe Martinez Chair of the Economic Development Committee for 2020
      Moved by Eric Lawson. Second by Mohamad Ghoneim.
      Motion was approved unanimously.

   b) Nominate and vote on Vice-Chair for 2020
      Move to appoint Lisa Beutler Vice-Chair of the Economic Development Committee for 2020
      Moved by Gabe Martinez. Second by Mohamad Ghoneim.
      Motion was approved unanimously.

5 PUBLIC COMMENT: None
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6  APPROVAL OF MINUTES:
   a) Review and approval of December 4, 2019, Regular Session Minutes
      
      Motion to approve the December 4, 2019 Regular Session Economic Advisory Committee Minutes.
      Moved by Jacquelyn Hunt. Second by Eric Lawson. Motion was approved unanimously.

7  NEW BUSINESS:
   a) Urban Renewal 101 - Finance Director Bill Reid
      
      PowerPoint presentation. Discussion and questions.

   b) Review Shared Document Process – 15 mins
      
      This item is moved to the March 4, 2020 Economic Development Meeting

8  STAFF, COUNCIL, PLANNING COMMENTS:
   a) Land Use Applications - Year to Date

9  ECONOMIC DEVELOPMENT COMMITTEE COMMENTS:
   a) Chair Martinez said that he and City Manager Varner attended the Chamber of Commerce lunch in January and presented information from the Business Survey that the EDC put out the end of last year. The biggest item the Chamber took away from the responses to the survey was the need for more/better advertising and marketing of businesses in North Plains. The Chamber has decided that it is time to put out a new North Plains magazine or brochure that would give current information and advertising. They are working with a publisher that has done this type of job for several other cities in Oregon and will have more information on it in the coming weeks. It will allow businesses to purchase ad space for a fee, with the magazines being distributed to places like regional visitor’s centers and hotels/restaurants in the area along Sunset Highway in the North Plains to Beaverton areas.
      Brief discussion about opportunities to have people from other local cities that have experience with economic development come and speak to the group at future meetings.
      Ex Officio Councilor Smith said that he would like to see the group be involved with the Urban Renewal Agency (URA).

March meeting: Members bring 5 key ideas/questions to follow up on from the business survey, discussion on putting together a list speakers for upcoming meetings, work on finding resources or some kind of agency that could help put together an entrepreneurial program for small business mentorship and the like.
10 ADJOURNMENT: 7:30 pm

Submitted by:

Lori Lesmeister, City Recorder

Date Minutes Approved 3/04/2020