1. LOGIN INFORMATION TO ATTEND VIA ZOOM

   Join Zoom Meeting
   https://us02web.zoom.us/j/82380647394?pwd=OXByVGNUSkxuVzNVRDdmb0d4TG8wZz09
   Meeting ID: 823 8064 7394
   Passcode: 326239

   Call in (no internet)
   253-215-8782
   Meeting ID: 823 8064 7394
   Passcode: 326239

2. CALL TO ORDER:

3. ROLL CALL:

4. PUBLIC COMMENT:
   We encourage those wishing to comment to do so in advance of the meeting by
e-mailing comments to info@northplains.org. Comments will be read into the record.
   Persons wishing to speak on matters not on the agenda may be recognized at this
time.

5. APPROVAL OF MINUTES:
   A. Review and approval of March 3, 2021, Regular Session Minutes

6. NEW BUSINESS:
   A. Preliminary American Rescue Plan Introduction

7. UNFINISHED BUSINESS:
   A. Update on the Glencoe Opportunity Area/URA
   B. Update on the Downtown Plan project
   C. Update on the UGB study process

8. STAFF, COUNCIL, PLANNING COMMENTS:
   A. Land Use Applications - Year to Date

9. ECONOMIC DEVELOPMENT COMMITTEE COMMENTS:
10. **ADJOURNMENT:**

    *****

North Plains Economic Development Committee meetings are accessible for disabled individuals. The City will also endeavor to provide services for persons with impaired hearing or vision and other services, if requested, at least 5 days prior to the meeting. To obtain services, please call City Hall at (503) 647-5555

    *****

The following North Plains Economic Development Committee Meetings are scheduled to be held at the North Plains Senior Center, 31450 NW Commercial Street, North Plains, Oregon.

The meetings will be held the 3rd Wednesday of each month on the following dates at 6:00 p.m.:

    Wednesday, May 5, 2021  Wednesday, June 2, 2021  Wednesday, July 7, 2021
MINUTES
Economic Development Committee - Regular Session - Meeting
Wednesday, March 3, 2021 VIA ZOOM 6:00 PM

COMMITTEE MEMBERS:
Chair Gabe Martinez, Vice-Chair Lisa Beutler, Jacquelyn Hunt, Eric Lawson, Erika Moellmer

COMMITTEE MEMBERS ABSENT:

STAFF PRESENT:
Finance Director Bill Reid, City Manager Andy Varner, City Recorder Lori Lesmeister

OTHER:

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2 CALL TO ORDER: 6:02 pm

3 PLEDGE OF ALLEGIANCE:
Dispensed with the Pledge as the meeting was virtual

4 ROLL CALL:
a) All members in attendance

5 PUBLIC COMMENT: NONE

6 APPROVAL OF MINUTES:
a) Review and approval of February 3, 2021, Regular Session Minutes
Motion to approve the February 3, 2021 Regular Session Economic Development Committee Minutes.
Moved by Member Lawson. Second by Member Hunt. Motion was approved unanimously.
7 NEW BUSINESS:

a) **Corinne Weiss - Strategic Communications**

*How the EDC can Communicate with City Businesses on Economic Development Issues*

Corinne Weiss gave an update on projects she has been working on including updating the city website and the new city app. Weiss also spoke on the importance of having a good partnership with your local Chamber of Commerce so that promotions, events, brochures can get local information out to residents. Weiss also said that city branding is important and North Plains is working on the branding at this time. She also said that once the city is able to, we will look to bring back city events and festivals. Eric Lawson asked if there is any 'low hanging fruit' that the EDC can address now. Weiss said that she welcomes ideas from this committee for ideas that can be looked into to help residents and the city connect and said that North Plains business stories should definitely help to do that.

North Plains resident Katen Patel asked if North Plains has relationships with other local Chambers or with Travel Oregon. Finance Director Bill Reid said that we do, but there are definitely more than just relationships with other Chambers of Commerce that will help to bring business to town. Reid said we are in the early stages of building the relationship with our own Chamber of Commerce at this time. Ex Officio Councilor Russ Sheldon, who is also the President of the North Plains Chamber of Commerce, said that our Chamber participates in the Washington County Chamber Partnership, and also with the Washington County Visitors Association. Sheldon said the Chamber is looking to do more outreach with local businesses and work on how to get their support for local programs and events and he looks forward to the EDC being a part of the process. Discussion ensued.

Chair Martinez then asked about a possible update to the North Plains city logo. Corinne Weiss said that a strong community identity is the basis for economic growth and work on an update on an overall branding update is continuing. Discussion ensued.

b) **Downtown Plan Update Discussion**

*The EDC should have a representative on the Downtown Plan Advisory Committee*

Finance Director Bill Reid said that the city received a grant and will be hiring a consultant team in the next few weeks to help the city with a Downtown Plan Update. There will also be a Downtown Advisory Committee formed and Reid would like a member of the EDC to be on that committee. Reid estimates there will be 8-12 meetings. The ultimate goal will be that once the downtown project is ready to move forward the advisory committee will become a Downtown Association. Discussion ensued. Lisa Beutler volunteered to represent the EDC on the advisory committee.

8 UNFINISHED BUSINESS:

a) **Update on the Glencoe Opportunity Area**

The Urban Renewal Agency has completed the purchase of 5.07 acres on Glencoe Road. It is referred to as the "Glencoe Opportunity Area", or GOA. Questions and discussion ensued.
b) **Urban Growth Boundary (UGB) - Early Discussion and Input**

Eric Lawson gave a brief update on the last UGB PAC meeting that he attended. It included looking at future land needs analysis data to include housing and density numbers, as well as areas for industrial and commercial business. Brief discussion. Lawson noted that his wife is due to have their first child in early May so he may need another member of the EDC to attend the next UGB PAC meeting in his absence.

9 **STAFF, COUNCIL, PLANNING COMMENTS:**

a) **Land Use Applications - Current**

10 **ECONOMIC DEVELOPMENT COMMITTEE COMMENTS:**

a) Councilor Sheldon noted the participation from this group is important and the City Council appreciates the participation and engagement from all of the members of the EDC.

11 **ADJOURNMENT:** 7:25 pm

Submitted by:

______________________________
Lori Lesmeister, City Recorder

Date Minutes Approved ________________
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